



THE *tn* CARD  
SHOP LOCAL. BE REWARDED



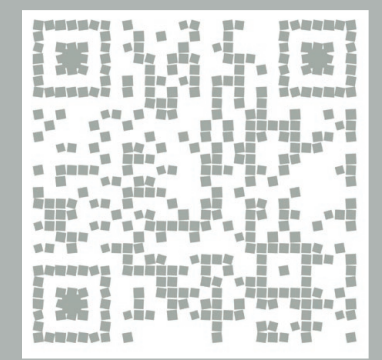
PEOPLE + PLANET FIRST

Verified Social Enterprise



# EMPLOYEE MEMBERSHIPS

Reward your Team. Support Local.  
Build Community. Make a Difference.





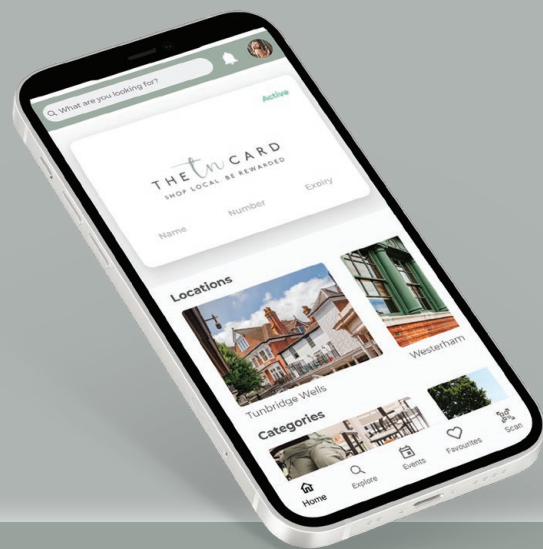


## Invest in a Better Future for Your Staff and Town

As local employers, we have a unique opportunity to support our employees' well-being while strengthening the fabric of our local community.

The TN card is the perfect solution for businesses looking to combine employee rewards with impactful corporate social responsibility. By purchasing the TN card for your staff, you'll be providing them with an innovative and useful benefit, while simultaneously supporting over 1,000 local businesses across a range of industries.

With corporate membership costing just £2 a month or £16 a year per employee, the TN card is an affordable way to make a significant, positive impact. Here's why you should consider adding it to your CSR strategy today.



[thetncard.com/employee-benefit](http://thetncard.com/employee-benefit)

## About Us

The TN card is a **not-for-profit** loyalty and benefits program that offers employees exclusive discounts and treats at over 1,000 local independent businesses. From hospitality and retail to fitness, leisure, and more, the TN card gives your team access to a wide range of rewards that will enhance their daily lives, whilst encouraging them to support local.



As part of your CSR commitment, 10% of every TN card subscription goes directly to **West Kent Mind**, supporting mental health services across West Kent, and all profits from memberships are reinvested back into the promotion, equipping and support of our participating local businesses.

Additionally, your business will join a fast-growing community of local employers working together to make positive change in our towns.





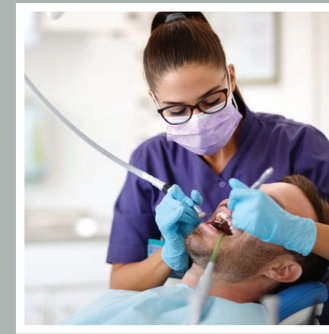


## Why Join Us



### 1. Spending at Local Businesses

The TN card is a powerful way to support small businesses in our area. When you give the TN card to your staff, you are incentivising them to visit over 1000 local, independent businesses. Whether it's dining at our local restaurants, using an independent garage or attending our theatres, your employees are directly contributing to the success of small enterprises. This helps to stimulate the local economy and sustain the vibrant character of our towns.



### 2. An Enticing Staff Benefit

The TN card isn't just a perk, it's a benefit that makes a difference in your employees' daily lives. With rewards spanning wellness, shopping, beauty, leisure and more, it provides far-reaching value going beyond traditional benefits. From an afternoon at the spa to counselling, private healthcare and gym membership, we help with staff wellbeing too.



### 3. Member Events

Employees with the TN card are invited to exclusive member-only events each month. Our events connect members with local businesses, giving them a chance to discover new offerings and build deeper relationships within the community. These events foster a sense of local pride and engagement, while supporting the businesses that contribute to our towns' unique characters.



### 4. Business Events

As well as regular social events, employees can attend our business workshop series, Small Business Talks. These quarterly workshops provide invaluable networking opportunities and insightful, informative talks from experts in our growing Professional Services directory.



### 5. Savings for Your Business

As a member yourself, your business will benefit financially from the TN card. Unlock rewards from our growing professional services directory, with savings from everything from insurance and accountancy to photography, meeting room hire and corporate entertainment. We'll help to reduce your business costs while supporting other businesses in the area.





## 6. Promoting Local Businesses

The TN card is a certified Social Enterprise, putting social purpose before profit. Membership subscriptions are reinvested into growing the initiative and promoting and supporting participating small businesses through impactful, community-led marketing.

Corporate memberships help fund app technology, photography, social media and print marketing, podcasts, business awards and community projects that support not just participating small businesses, but our community as a whole, aligning with your CSR values.



## 7. Support West Kent Mind

When you purchase the TN card, you are also supporting mental health services in West Kent. 10% of every subscription is donated to West Kent Mind, an independent, local charity that provides crucial support to people facing mental health challenges. This charitable contribution helps make a real difference in the lives of people in your community.

We also work closely with West Kent Mind to connect corporate members with the charity to provide partnerships, training, and fundraising opportunities.

 Proudly supporting  
mind West Kent

## 8. Join a Special Business Community

The TN card is more than just a reward card — it's a community. By joining as a corporate member, your company becomes part of a local ecosystem invested in the growth and future of your town. Your support helps build a sustainable business environment where employers, employees, and consumers work together to create a thriving, connected community.







## What You Receive

### For Employees

- **Savings at 1,000 Local Businesses:** Exclusive discounts and treats at businesses in hospitality, retail, beauty, fitness and wellness, theatre, leisure, days out, events and more.
- **Events:** Invitations to member-only events and business workshops, providing opportunities to connect with local businesses and fellow community members.
- **Supporting Local:** Encouraged to discover and support new independents while funding marketing initiatives that benefit our town.
- **Connected to West Kent Mind:** Supporting local mental health initiatives, making a positive impact on the lives of people in our community.

### For Your Business

- **Desirable Staff Benefit:** Attract and retain talented employees, improve company culture, and increase productivity with an exciting and impactful staff incentive.
- **Unlock Professional Services Rewards:** Exclusive offers from local service providers, such as insurers, photographers, financial services and other professionals.
- **Brand Visibility:** As part of the TN card community, your company's commitment to supporting local businesses and promoting well-being will be highlighted.
- **Part of an Exciting Business Movement:** Collaborate with other businesses in our area to contribute to the sustainable future of our towns.

## Our Directory

We support businesses across the TN postcodes, and in all sectors. Rewards are listed in our directory by location and category.







## Additional Benefits

As a corporate member of the TN card, your business will receive several additional perks:

- **Corporate Badge:** Display your support for local businesses with a special corporate badge. This badge lets customers and employees know you are committed to the community and helping to support small businesses.
- **Recognition:** Your company will be acknowledged with thank you messages on our social media platforms, highlighting your support for local businesses and CSR initiatives.
- **Preferential Sponsorship Opportunities:** Access exclusive sponsorship that give your brand visibility within our business community and wider community. Position your company as a leader in supporting local economic growth and well-being.
- **Personal Invitations:** We thank our corporate members with special invitations, opportunities and introductions.

### Less than four staff?

If you have a smaller team, we would love to welcome you to the TN card.

Purchase cards for your employees at [thetncard.com/gift-membership](http://thetncard.com/gift-membership)



## Membership Options

We have two subscription models for employers wishing to join as corporate members. Choose from monthly or annual membership to suit your business and team. There is a minimum requirement of four memberships for both options:

- **£2 per month:** Giving you flexibility as your team changes with rolling monthly memberships. Manage subscriptions and staff details yourself through our online Employer Platform. Join at [www.thetncard.com/employee-benefit](http://www.thetncard.com/employee-benefit)
- **£16 per year:** A cost-effective option for smaller teams with a one time purchase unlocking twelve months of savings for staff. Contact us at [info@thetncard.com](mailto:info@thetncard.com) to arrange this for your team.

The TN card provides exceptional value and flexibility to fit your marketing, HR and CSR plans.

Since 2020 we have donated £35,000 to West Kent Mind from memberships, events and fundraisers

Proudly supporting  mind West Kent





## A Social Enterprise Making a Difference

The TN card is not just a business initiative—it's a social enterprise certified by both Social Enterprise UK and People and Planet First. By purchasing the TN card for your employees, you're supporting and backing a community-led organisation that prioritises people and social purpose over profit.



kentmentalwellbeingawards.org.uk  
**WINNER 2024**



**Verified**  
Social  
Enterprise



## What Others Say

**Employer: Melissa Hollis, Berry & Lamberts**

*"Giving our team the TN card as an additional staff benefit is the perfect way for us to show our appreciation to them for all they do, as well as supporting our local independent businesses. Our staff love using their cards to save locally and feel invested in their community, which benefits us as a business too. Berry & Lamberts has been supporting the West Kent community for over 270 years and this is another way we can give back."*



**Employee: Jade Fisher, Chilliapple**

*"When Chilliapple moved to Tunbridge Wells I didn't know the area at all. Our staff memberships have been such a help – the team and I have discovered lots of brilliant local businesses together and saved money on our drinks, dinners, coffees... and we love the member parties! I recommend it to everyone – it's been a wonderful introduction for our team to the local community."*

**Independent: Samantha Green, Groombridge Farm Shop**

*"The TN card supports and champions us in so many ways. We've been promoted through a podcast and multiple press articles, and Jess has increased our social media presence significantly. We've been connected with other local businesses (some we now stock in the shop) and workshops have provided invaluable tips for success. Its vision to 'shine a light' on independent local businesses isn't just a dream but a reality."*



**West Kent Mind: Stevie Rice, CEO**

*"The TN card is all about giving back. Since 2020 it's raised over £35,000 for us, a remarkable contribution that plays a crucial role in supporting the mental health needs of our community. With the number of young people and adults facing mental health challenges rising sharply in recent years, our partnership is a vital source of funding. It sustains our essential services and also empowers us to innovate and develop new programmes to meet growing demand."*

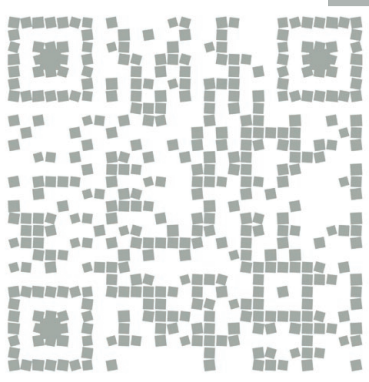
Read more feedback at [thetncard.com/reviews](https://thetncard.com/reviews)





## Thank You

Thank you to these employers for giving memberships to their teams.



SCAN TO ADD YOUR BUSINESS

## Contact Us



Jess Gibson, Founder and Managing Director

Ready to enhance your employee benefits, support small businesses, and make a meaningful impact in your community?

**I would love to hear from you.**

Email: [info@thetncard.com](mailto:info@thetncard.com)  
 Website: [www.thetncard.com](http://www.thetncard.com)  
 Social media: @thetncard  
 LinkedIn: in/jess-gibson

Listen to our podcast series *the TN talks*, available on Apple Podcasts and Spotify



READY... TEDDY... GO!  
THE TN TEDDY TRAIL

The TN card is the proud organiser of The TN Teddy Trail, The TN Bunny Trail, the Tonbridge Business Awards and the Tunbridge Wells Business Awards

